

Delta Transformers Announces New Regional Sales Manager for Eastern Canada, Jason Bouchard



BROSSARD, QC (July 22, 2024) - Delta Transformers, a Canadian leader in the manufacturing of dry-type transformers, is pleased to announce the appointment of Jason Bouchard as Regional Sales Manager for Eastern Canada.

Jason will be focused on leading sales strategies, drive market expansion and strengthen customer relations. A dynamic leader, Jason has a clear understanding of customer's needs and excels in team collaboration. As an avid golfer, he adopts the Tiger Woods mindset: "The key is to constantly put yourself in a position to win!"

With 9 years' experience in the electrical industry and 14 years in sales, Jason has held prominent positions such as Sales Director and Business Development Director. Known for meeting and exceeding sales targets, he holds a Certificate in Business Administration from UQAM and management training from the Business School of HEC, bringing invaluable expertise.

"We are thrilled to welcome Jason to our team! His leadership and expertise will strengthen Delta's position as a leader in the electrical industry", stated Mario Mongrain, National Sales Manager. "Jason's role will be pivotal in implementing effective sales strategies and developing strong partner relationships in the Eastern Region, ensuring the continued success and growth of Delta."



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About Delta Transformers

Delta Transformers has been a prominent player in the electrical industry for over 40 years, specializing in the design and manufacture of high-quality dry-type transformers. Renowned for a commitment to efficiency and reliability, the company has established itself as a market leader in Canada. The extensive product range includes both standard and custom-engineered solutions, tailored to meet the diverse and evolving needs of customers. Delta Transformers takes pride in its legacy of excellence and dedication to powering the future with innovative and dependable transformer solutions.

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